



Solarize Houston

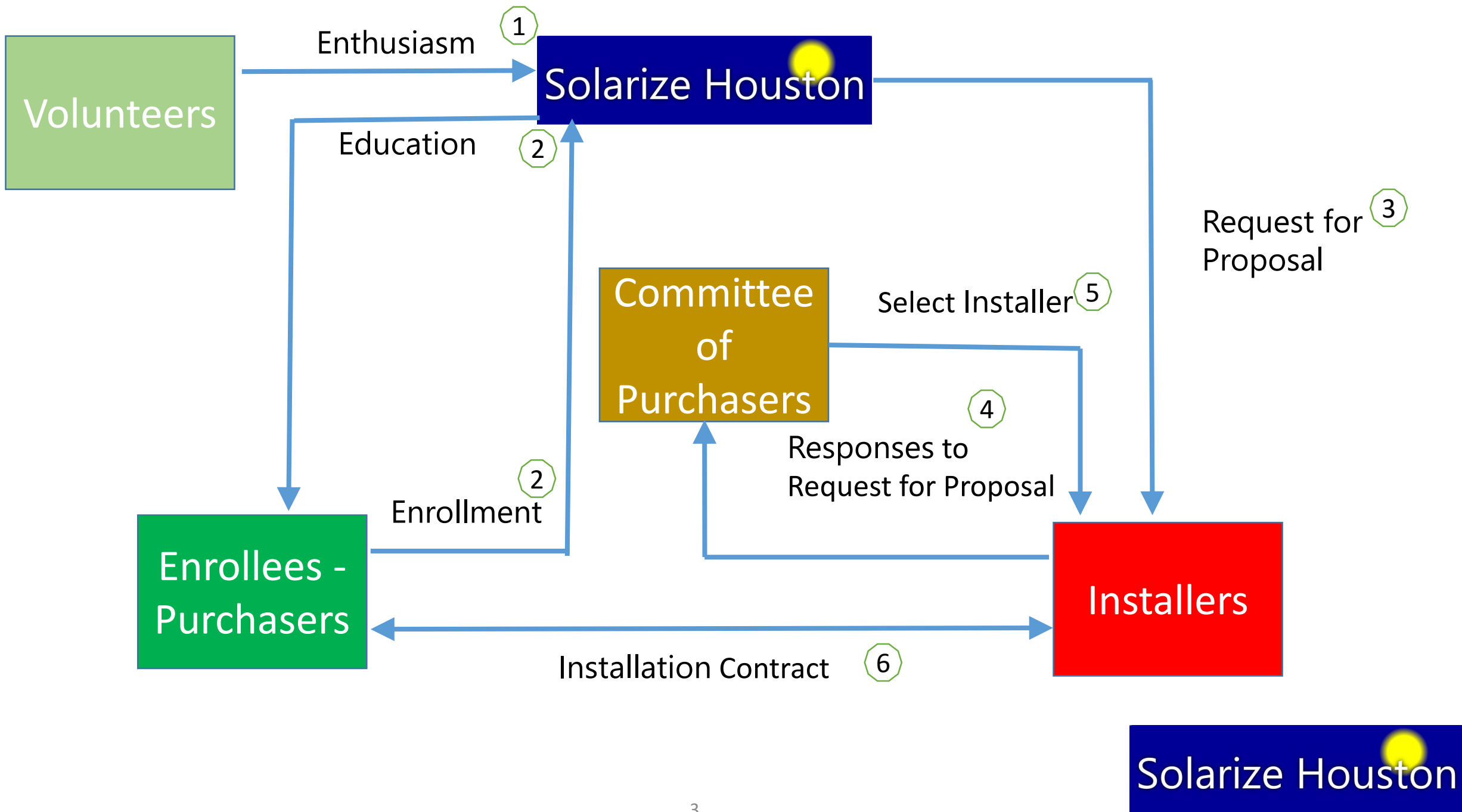
Getting Solar Energy On Your
Rooftop

A Group Purchase Program



Solarize Houston

- Volunteer, non-profit organizing for Houstonians group purchase of solar systems in the first half of 2016.
- Mission - increase awareness & accelerate the use of solar energy for electricity generation in Houston.
- Solarize Houston is modeled upon similar efforts, including in Plano, Portland, California & elsewhere.



Essence of the Program - **Win-Win**

Purchasers:



Installers:



Essence of the Program - Obligations

- **Purchasers contract directly with selected installer.**
 - **No cost/obligation to purchasers until contract with installer.**
- **No fees or financial gain for Solarize Houston.**
- **Interested installers make a firm bid for installation services in response to Request for Proposal.**
- **Committee of potential purchasers evaluates installer bids, selects one installer.**
- **To proceed, Solarize Houston needs 20 enrollees by *March 31*.**

Details – Enrollees & Potential Purchasers

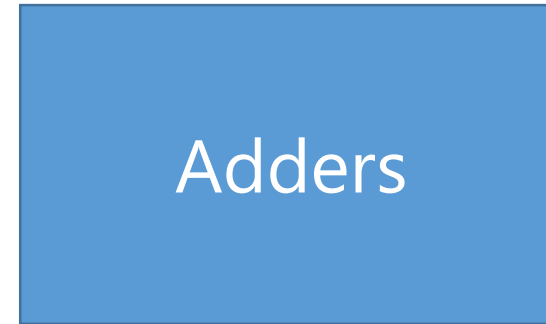
Solarize Houston asks enrollees to evaluate

Energy Use	Become more educated about energy use and how to manage.
Roof	Shade, Age, Pitch, Accessibility, Composition....
Economics	ITC for 30%, Fix Energy Costs, Net Meter Revenue, No Property Tax....But no special incentives

And Commit to Learn More About Energy Issues

- **Enrollment = No commitment to buy**
- **Enrollees volunteer to evaluate installer bids (need 5-7)**

Details – Solar Installers & RFP Responses



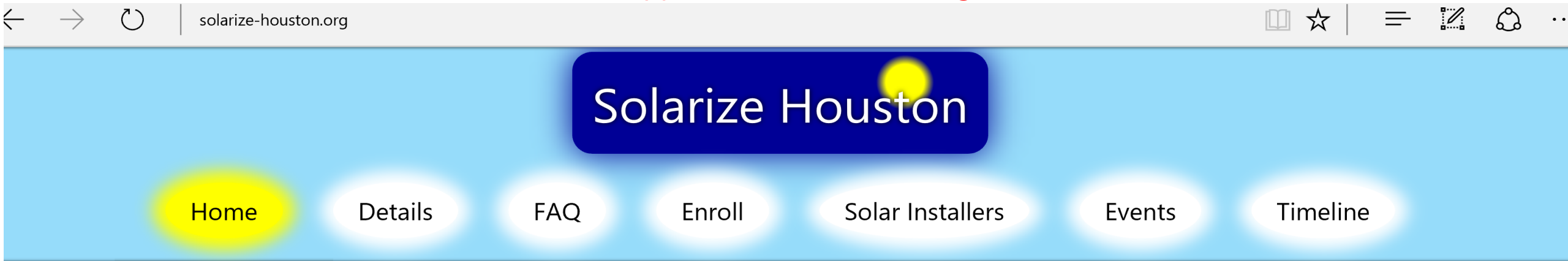
- Assumed Size
- Permitting Jurisdiction
- No Home Owners' Association
- Roof Characteristics
- Install Difficulty
- Schedule
- Equipment
- Interconnection Utility

- Differences from Base Case

Installers commit to hold agreed prices/schedule for adequate time to complete installation by fixed date.

See website for details/updates

<http://solarize-houston.org>



Home

Solarize Houston invites residents of the City of Houston desiring to own a photovoltaic solar system at their home to participate in its group purchase of solar systems.

Solarize Houston is a grass roots, volunteer, non-profit group organizing individuals in Houston to make a group purchase of solar panels and installation in the first half of 2016. Solarize Houston's mission is



Volunteer !!!! Enroll !!!

NEED **20**
ENROLLEES
BY
MARCH 31 !!

Publicity



Buy
Solar !!

RFP
Review

Hold
Meetings

Fun!

Networking



Accelerate
Solar Power

Technical

Clean
Energy
Concerned

Solarize Houston

Questions???

Volunteer!! Enroll!!

Thank you!

Steve Krebs

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<http://solarize-houston.org>